

MME 45th Annual Professional Development Conference (for Secondary Business and Marketing Teachers)

Charge Up with AI

Thursday, October 24, 2024

	BLACK RIVER-168 podium	OJIBWAY-54	THREE FIRES-50	ANISHNABEG-57	
8:15 - 9:00 AM	REGISTRATION (CONFERENCE FOYER)				
8:30 - 9:00 AM	CONTINENTAL BREAKFAST / VENDOR MEET AND GREET (SWAN CREEK)				
9:00 - 9:10 AM	CONFERENCE WELCOME Nancy Atenza				
9:10 - 10:25 AM	KEYNOTE - AI in the Marketing and Business Classroom Derek D'Angelo BRING A CHARGED DEVICE				
10:25 - 10:50 AM	BREAK / VISIT VENDORS (SWAN CREEK)				
	CONCURRENT SESSIONS				
10:50 - 11:35 AM	More AI with Derek D'Angelo BRING A CHARGED DEVICE	New Teacher (1-5 yrs) and New MME Attendees FAQ Dana Boice & Jennifer Milke	EmpowerED FREE interactive activities and resources to engage and empower students Disruptive Creation - Transforming Traditional Thinking with Jason Filie, Senior Training Specialist	Boost Your School Store Success: Tips & Tricks for Running an Engaging School Store Nancy Atenza	
11:35 AM - 12:25 PM	BRING A CHARGED DEVICE				
12:25 - 1:25 PM	STATE UPDATE Celena Mills, State Director and NEW State Consultant				
1:25 - 1:40 PM	BREAK / VISIT VENDORS (SWAN CREEK)				
1:40 - 2:30 PM	Teaching Business Communication - Best Practices Dr. Nancy Hicks, CMU Emeritus	Building Postsecondary Credit Agreements (formerly Articulation Agreements) to support students Stacey Stover	Merch Design Using Canva & Cricut Amy Ghattas & Jordan Whittecar	CERTIPORT TESTING - FREE BRING A CHARGED DEVICE Katie Watchorn Territory Manager (Michigan)	
2:30 - 2:45 PM	BREAK / VISIT VENDORS (SWAN CREEK)				
2:45 - 3:25 PM	DECA Update Dave Wait	Canva Creativity (AI feature) Anne Seneker	Excel Projects and Assignments James Wagner		
3:30 - 5:30 PM	Hotel Check In				
5:30 - 7:00 PM	MME Networking Reception (SAGINAW)				
7:00 - 9:00 PM	MME Hospitality Room (DEER/MOOSE)				

CMU Fashion
Merchandising Tour/Field
Trip - Spaces are limited -
SIGN UP - transportation
provided

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Friday, October 25, 2024

	BLACK RIVER	ANISHNABEG	THREE FIRES	OJIBWAY
8:15 - 9:00 AM	REGISTRATION (CONFERENCE FOYER)			
8:30 - 9:00 AM	BREAKFAST (SWAN CREEK)			
9:00 - 10:05 AM	COOL IDEAS (4 rotations of 15 minutes each)			
	CONCURRENT SESSIONS			
10:10 - 11:00 AM		It Starts with the DECA Test Marshall Conley	Marketing Projects Lori Grams	EmpowerED FREE interactive activities and resources to engage and empower students Principles in Motion: A Walkabout Approach to Real Life Jason Filie, Senior Training Specialist
11:00 - 11:10 AM	BREAK			
	CONCURRENT SESSIONS			
11:10 AM - 12:00 PM		Time Saving AI Teacher Tools Alex Sanders (GISD)	Charge Up Your Classroom Nina Merget & Dave Ehrlich	Teachers Helping Teachers Making Connections Collaboration
12:05 - 1:00 PM	CONFERENCE CLOSING AND VENDOR GIVEAWAYS Nancy Atenza			