

Marketing II Semester Game Card



Students will be working in an ASSIGNED Department with 1 or 2 coworkers. You will be graded individually and as a group depending on the tasks assigned and completed. You will need to turn in your game card every SIX DAYS (Wednesday/Friday) to enter in your points and grade. You will earn a daily XP point by showing up to class with supplies, participation in discussions and utilizing class time. There will be **RANDOM POINTS** awarded for class participation, going above and beyond, or checking PowerSchool/Schoology! Students will lose points for being absent, being disrespectful to self, students, staff or customers or wasting class time socializing. Page one of the game card includes general procedures, routines, item locations and general housekeeping items. If you have a question, check the LMS or your co-workers **FIRST!** Page two has the level breakdowns, rewards and titles, pages three and four are the game card itself.

Topic						
Orientation Training 6 pts for completing training + 1 pt. for daily attendance.	Overview of how the course will work, the game card!	Where materials are located, How points are added and deducted	Due dates turn in policies, calculation of grades, scoring, leveling up	Cash Register and its functions, online sales and webpage	Get the store ready to open for the year	Pts poss.
						10
Training Part 1 Employee expectations for daily class time 5 pts for completing training + 1 pt. for daily attendance	Restock each hour as needed	Verify incoming orders (Pepsi, Dippin Dots, etc.)	Handle miscellaneous situations as they arise	Work schedule and rotation of duties	Rewards available	0
						10
Training Part 2 Sales and Service (ongoing, weekly score) 5 pts for completing training + 1 pt. for daily attendance	Provide quick and friendly service consistently every day, be present each day	Treat customers with respect and model appropriate behaviors	Supervise customer behaviors, ask rude customers to curb inappropriate behaviors	Perform upselling consistently to customers when they checkout	End of training questionnaire, student input/comments, miscellaneous (5 XP pts)	
						10/15
Class points Each day present=1 pt.	Adding to class discussions	Helping co-workers	Checking online gradebook and resources	Bringing classroom supplies	Misc. Activities	

Points are earned working left to right, start with completing column 1, then column 2, column 3, column 4 and then column 5. All points are added together to determine your grade and level for the task.

Marketing II Levels and Rewards

Points	Level/Badge	Reward
0		N/A
5	Trainee	Extra Bathroom Pass
10	Crew	Pencil Pack
20	Learning Specialist	Free Slushie
35	Trainer	Extra Hall/Locker/Cafeteria Pass
50	Learning Coordinator	Free Healthy Snack from Devils Den
65	All Star Employee	Homework Skip Pass (up to 25 points)
70	Human Resource Director	Two Extra Bathroom Passes
90	Shift Manager	Free Pop/Beverage
120	Asst. Manager	Trade groups/departments
155	Product Research Director	Free Candy and a Pop
190	Manager	Tic Toe Video filmed in class
230	Product Manager	Private lunch for you and a friend
270	Director	Weekly Hall pass next semester
320+	CEO Badge	Die/shave Mr. Wagner's hair!
Class Rewards		
45	Five Minutes of Free Time	
85	Extra point on test	
125	Donuts/Snacks for the Class	
180	Movie Day	
250	Field Trip to Dave and Busters	Hour of Gym time if no field trips allowed
300	Pizza Party	



Listed below are assignments and tasks to be completed throughout the semester. There will be some flexibility on the game path you take. As a class, we will pick the new task you are working on based on the highest points earned the previous week. If you or a group member had the highest, you pick first! If you had the lowest, you get what's left! The more points you earn, the more **rewards** you earn and higher title/**badge**! If you have a question, check the LMS or your co-workers **FIRST**!

In column one is the assignment/topic, then as you move across you will see the various tasks and points possible. The points achieved will translate to a letter grade in PowerSchool. To verify what you did each day for the week, I would suggest taking a picture of it (clean store, stocked vending machine, email message sent, etc.) or save the document on your OneDrive if it is a computer file! You can also ask for my signature if it is a quick scan item! Go big, be the first CEO!

	Training	Crew	Assistant Manager	Manager	CEO
1) OSHA Safety Training	What is OSHA	Complete online training video and questionnaire	Make a flyer supporting OSHA Standards	Complete posttest quiz with 90% or better,	Make a PSA explaining and demonstrating OSHA in the workplace
	1 pt.	2 pts	3 pts	4 pts	10 pts
2) Inventory	Count inventory on hand in the store	Create an inventory order for needed items (food, apparel, beverages)	Verify expiration dates and organize by sell by date	Verify inventory on hand to computer inventory	Create, administer and review a survey to customers about new products
	1 pt.	2 pts	3 pts	4 pts	10 pts
3) Cleaning	Sweep the floor, wipe counters down	Daily cleaning and upkeep of the store	Vacuum/mop the store, wipe down counters, sweep behind coolers	Sanitize common items and areas, organize storage room, take down old flyers	Create a PSA on health standards and ways to keep clean in retail
	1 pt.	2 pts	3 pts	4 pts	10 pts
4) Vending	Stock the vending machine on Tuesday OR Thursday, turn on Wednesday and Friday morning	Stock the vending machine, each day, turn on and off for lunch	Count monies received and make a deposit for the week/period.	Check system- verify vending machine prices, coin return free of pennies, in general working order. Check dates of items, move to store if needed	Find new items to add to vending machines or better pricing availability (sale), Price breakdown, ordering information
	1 pt.	2 pts	3 pts	4 pts	+5 XP pts
5) Promotions	Make a flyer promoting an item in the school store	Coordinate announcements to go with flyers	Create a promotion or deal for an item in school store	Advertise the promotion through social media (Facebook, Snapchat, Twitter, Tic-Toc)	Create, promote and complete an EVENT for the school store
	1 pt.	2 pts	3 pts	4 pts	10 pts

Points are earned working left to right, start with completing column 1, then column 2, column 3, column 4 and then column 5. All points are added together to determine your grade and level for the task.

	Training	Crew	Assistant Manager	Manager	CEO
6) Deposit	Record ONE deposit for the week with minimal mistakes, place copy in binder, turn in to office.	Record ONE deposit for the week with no mistakes, place copy in binder, turn in to office	Record TWO deposits for the week, ONE-NO mistakes and one with minimal mistakes, place copies in binder, turn in to office	Record TWO deposits for the week with NO mistakes, place copies in binder, turn in to office.	Roll coins, bound money in appropriate groups,
	1 pt.	2 pts	3 pts	4 pts	+3 XP points
7) Paperwork	Check for: checks owed, call vendors,	Complete check request for school store/DECA error free, enter on Excel Sheet	Make copies of checks, place in binder, update Excel/Accounting records online	Verify online banking records for credit cards for the week(s) and enter deposit amounts in Excel/Accounting records online	Determine, find and order needed supplies for the school store or classroom
	1 pt.	2 pts	2 pts	5 pts	+3 XP points
8) Slushie/ Beverage Center	Make/turn on slushies and ready to serve for the day	Stock needed items (drinks, cups, straws, spoons) daily	Clean and sanitize beverage center, coolers	Create a flash sale/promotion/contest during your week to promote slushies	Increase sales of slushies by 20% during your week of beverage center
	1 pt.	2 pt.	2 pts	5 pts	10 pts
9) New Item Proposal (can pick levels)	Research new junk food to add to the store	Research new healthy item to add to the store, print smart snack sheet	Find new apparel to add to the store (website and order information)	Design/create new item, determine price, breakeven point, suggested sale price, ordering information	Make and PRESENT proposal about new product to add to the school store
	2 pts	3 pts	5 pts	10 pts	+5 XP pts
10) Sales and Service	Provide quick and friendly service consistently, Every day	Treat customers with respect and model appropriate behaviors	Supervise customer behaviors, ask rude customers to curb inappropriate behaviors	Perform upselling to customers when they checkout	Create a PSA on how to provide excellent customer service in retail
	5 pts	1 pts	2 pts	2 pts	10 pts

Points are earned working left to right, start with completing column 1, then column 2, column 3, column 4 and then column 5. All points are added together to determine your grade and level for the task.

Sample of LMS Resources

Students will have access to assignments, directions and samples of project expectations.

The screenshot displays the Schoology LMS interface. At the top, a navigation bar includes the Schoology logo, 'COURSES', 'GROUPS', and 'RESOURCES' tabs, along with search, grid, calendar, email, and notification icons. The user profile 'James Wagner' is visible in the top right. The main content area shows the 'Resources' page for a 'Training' group. On the left sidebar, there are options for 'Group Options', 'Updates', 'Discussions', 'Albums', 'Members (1)', and 'Resources'. A green box displays an 'Access Code' ZSV2-9GHP-MB4WK with a 'Reset' link. Below this is an 'Information' section with an 'Edit' link and text: 'To explore and setup my classes', 'Category', and 'Other'. A 'Leave this group' link is at the bottom of the sidebar. The main resource list has a header 'Resources' and a sub-header '4 of 4'. It contains a table with columns for checkboxes, titles, descriptions, and action icons. The resources listed are: 'OSHA Prequiz', 'OSHA Reading', 'OSHA Reading-Post', and a folder named 'Resources' containing 'Additional learning sources'. All resources were added by the user on June 15, 2020. The Windows taskbar at the bottom shows the search bar, system tray, and the time 10:31 AM on 6/26/2020.

www.office... x | Mail - Wagr... x | Advanceme... x | Syllabus - L... x | Final Projec... x | Training - R... x | The theory... x | In-text Cita... x | Post Attend... x | + -

app.schoology.com/group/2585423328/materials#/group/2585423328/materials

Financial Literacy | Home - Richmond... | marketing textbook... | Marketing Teacher... | PC Pro | Next Gen Personal... | Imported | Cengage | 2020 Next Gen Pers... | Other bookmarks

schoology COURSES GROUPS RESOURCES James Wagner

Training Resources Notifications

Add Resources Options

<input type="checkbox"/>	Title	4 of 4
<input type="checkbox"/>	OSHA Prequiz Added by You · Jun 15, 2020	⚙
<input type="checkbox"/>	OSHA Reading Added by You · Jun 15, 2020	👤 ⚙
<input type="checkbox"/>	OSHA Reading-Post Added by You · Jun 15, 2020	👤 ⚙
<input type="checkbox"/>	Resources Additional learning sources Added by You · Jun 15, 2020	👤 ⚙

Group Options

- Updates
- Discussions
- Albums
- Members (1)
- Resources

Access Code
ZSV2-9GHP-MB4WK
Reset

Information Edit
To explore and setup my classes
Category
Other
Leave this group

Type here to search

10:31 AM 6/26/2020

Sources

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